

Ed Parsons Confirmed as Keynote Speaker at GIM International Summit



The organising committee of the GIM International Summit 2016, the brand-new event for the geospatial community, is proud to announce Ed Parsons as a keynote speaker. Parsons is geospatial technologist at Google, with responsibility for evangelising Google's mission to organise the world's information using geography.

In this role Ed Parsons maintains links with universities, research and standards organisations which are involved in the development of geospatial technology. Parsons, who describes himself as a “geographer at heart”, says what he is trying to do is to bring a bit of geography into everything. “We need to make small elements of geospatial technology accessible and available to everybody, but they don't necessarily need to understand it,” he said in an exclusive interview published in the August 2015 issue of *GIM*

International.

Ed Parsons is the latest addition to the GIM International Summit programme, which includes influential speakers from both within and beyond the geospatial sector. High-profile names such as Hans Rosling – who has been listed as one of the 100 leading global thinkers by *Foreign Policy* magazine – and Morten Jerven, author of the books *Africa: Why Economists Get it Wrong* and *Poor Numbers: How We are Misled by African Development Statistics and What to Do About it*, which features on Bill Gates' best books list – have already been confirmed. More details of the GIM International Summit line-up will be announced in the coming weeks.

[Read the interview with Ed Parsons here.](#)

<https://www.gim-international.com/content/article/ed-parsons-confirmed-as-keynote-speaker-at-gim-international-summit>
